

# CONVERSATION MILL PODCAST



## PRE-ROLL 15 SEC.

# \$285

2 Spots Available

- 12 episode pre-recorded or host read 15 sec ad
- 3 social media mentions (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

## MID-ROLL 15 SEC.

# \$345

2 Spots Available

- 12 episode pre-recorded or host read 15 sec ad
- 3 social media mentions (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

## POST-ROLL 15 SEC.

# \$225

2 Spots Available

- 12 episode pre-recorded or host read 15 sec ad
- 3 social media posts (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

## PRE-ROLL 30 SEC.

# \$345

1 Spots Available

- 12 episode pre-recorded or host read 30 sec ad
- 3 social media posts (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

## MID-ROLL 30 SEC.

# \$405

2 Spots Available

- 12 episode pre-recorded or host read 30 sec ad
- 3 social media posts (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

## POST-ROLL 30 SEC.

# \$249

1 Spots Available

- 12 episode pre-recorded or host read 30 sec ad
- 3 social media posts (Insta/Facebook)
- Business' profile on website with backlinks

**RESERVE NOW!**

\*Limited space available for each package.

\*Change Ad after 6 episodes. Business read or podcast host read.

\*First dibs on ad space year over year.

# CONVERSATION MILL PODCAST



## SPONSORSHIP

# \$7500

2 Spots Available

- 36 min. episode season Pre-Roll “Sponsored by” announcement 30 sec.
- 36 min. episode season Post-Roll “Sponsored by” announcement 15 sec.
- Sponsor website link & brief description in show notes every episode.
- Sponsor featured in an episode.
- 5 audio clips and video clips from episode to use on their social media.
- 3 social media posts mentions monthly (Insta/Facebook)
- 2 social media posts a month
- Sponsor profile on website with backlinks

## RESERVE NOW!

\*Change Ad after 6 episodes. Business read or podcast host read.

\*First dibs on ad space year over year.

### ALLOCATION

- Investments into content creation & content boosting.
- Focus on Facebook & Instagram for ad placements.
- Investment into V.A. support to increase bandwidth.
- Regional media ad & guest spots on podcasts.
- Subscriptions & Additional Equipment.

### GOALS

- Increase downloads month over month.
- Significantly increase followers across social media.
- Drive leads to sponsors, advertisers and show guests.
- Enhance presence on LinkedIn.

CONVERSATIONMILL.COM