



[www.conversationmill.com](http://www.conversationmill.com)

## ***Conversation Mill Podcast***

**BUILDING UP COMMUNITIES THAT EMBRACE  
DIVERSITY, SUPPORT THE LOCAL ECONOMY &  
CREATE A HEALTHY ECOSYSTEM FOR THE  
CULTURE AT LARGE.**

**MEDIA KIT**



## MISSION

### Embrace Diversity

- of opinion
- of experience
- of background

### Support Local Economies

- keep money local
- keep food local
- create jobs

### Healthy Eco Systems

- for culture
- for entrepreneurs
- for community building

SOME OF OUR PREVIOUS GUESTS



*Busty Lush*

## Listener Reviews

“

Listening to Conversation Mill has changed the way I look at small, local business. Rebecca spotlights people who make a difference for good in their communities.

*Laura G.*

“

Conversation Mill is a one of a kind, unique podcast that asks all the right questions and inspires you to support local businesses and learn their stories.

*Rachellyn M.*

# The Podcast

@CONVERSATIONMILL



Here at Conversation Mill we create conversations where unsung, everyday heroes of our communities get to share their stories and inspire actual change, that benefits the many instead of the few. Conversation Mill aims to connect listeners to members of their community and community members around the globe; through conversations exploring how we can become better through listening and sharing our experiences



Christian & Tiffany Chou creators of jewelry company, Depo Market.

## MOST POPULAR EPISODES

### **In The Line Of Duty: A Career In Law Enforcement**

with guest Lieutenant Mike Austin

### **Kiss of Aloha**

with guest Josh Bogle

### **Depo Market**

with guest Tiffany & Christian Chou

## NOTABLE EPISODES

### **Robert F. Kennedy Jr.**

**106 Years & Counting: Musgrave Pencil**

## MOST WATCHED REELS

**12.5k+**

Bamboo The Pioneer Plant

**5k+**

Hula Is Me

**4.4k+**

Small Business Tax Strategy

**4.9k+**

Mom & Pop Alliance SC

## WHERE THEY LISTEN

**22%**

Apple Podcasts

**36%**

Chrome

**20%**

Spotify





## WHO I INTERVIEW

---

Small business owners, entrepreneurs, local performers, city and state representatives, medical professionals, historians and educators share their stories, struggles, and the things that motivate them to continue to build up their local community.

## WHAT YOU CAN EXPECT

---

Constructive, sometime convention challenging conversations, that provide insight into what generates success for these business and community leaders; and what has generated joy and courage in these change makers' lives.

**Boost your brand visibility.**

---

**Expand your reach to a loyal audience that values community-driven businesses.**

---

**Support the voices of small businesses and nonprofits working to create change**

---

[chat@conversationmill.com](mailto:chat@conversationmill.com)  
[www.conversationmill.com](http://www.conversationmill.com)



## SPONSORSHIP

Sponsoring Conversation Mill is more than just advertising—it's about aligning your business with powerful stories from local businesses, community leaders, and nonprofits making a real impact.

*Rebecca*

# Goals

@CONVERSATIONMILL



Here at Conversation Mill we create conversations where unsung, everyday heroes of our communities get to share their stories and inspire actual change, that benefits the many instead of the few. Conversation Mill aims to connect listeners to members of their community and community members around the globe; through conversations exploring how we can become better through listening and sharing our experiences



Christian & Tiffany Chou creators of jewelry company, Dep Market.

## UPCOMING EPISODES

**SC Rep. Brandon Guffy**  
Online Safety For Kids/Teens

**Lura Forcum**  
Independent Center

## TRYING TO GET

US Senators (SC/NC/GA/TN)

**Mast General Store**

**Homes of Hope**

## SOCIAL MEDIA GOALS 2025

**4k+**

Instagram Followers

**2k+**

Facebook

**5k+**

Views Avg. Reels

## FUNDS ALLOCATION

**35%**

Podcast Production

**55%**

Marketing

**10%**

Growth Support